



About the Program

The Proudly Powhatan Produced marketing campaign was introduced in order to not only provide a means to identify products made in Powhatan County, but also encourage those in our community and beyond to support local artisans. By having an understanding of the types of goods made in our county, we are better equipped to be able to serve these business owners as an Economic Development and Tourism department. Local sellers of goods are also then able to understand their options as far as local vendors are concerned.



Contact Powhatan Economic Development and Tourism to learn more:
econdev@powhatanva.gov or (804) 598-5605

Program Guidelines

A “Proudly Powhatan Produced” product can be described as a good that is:

- Made using raw materials sourced from Powhatan, VA (i.e., a woodworker who uses local timber to create furniture)
- And/or produced by an artisan in Powhatan from scratch (i.e., bakers, craft beverage makers, etc.)

Branding Plan

Design assets should not be modified in any way, as to adhere to consistent branding across products. Powhatan Economic Development will distribute stickers on an as-needed basis, and will provide eligible producers with JPGs of each design format for use in their own promotional materials.



Sticker to be used for promotional purposes



General campaign logo to be used in promotional materials