



# PROGRAM

Help us share all that Powhatan County has to offer by becoming a Visit Powhatan Tourism Ambassador! We are always looking for local social media influencers, involved community members, local business owners, and those passionate about Virginia tourism to add to our growing crew of volunteers.



## PURPOSE:

Tourism ambassadors provide us with free supplemental social media content, help us expand our reach, and allow us to showcase more personal and authentic experiences out in our community. Scan the QR code below to see all Powhatan has to offer.

*Explore more:*



## RESPONSIBILITIES:

- ✓ Post as often as you'd like to your social media account(s) about local businesses and tourist attractions in Powhatan County - make sure **@visitpowhatanva** is invited to become a collaborator and is tagged in your post(s)
- ✓ Attend and help our team cover select events happening in the county
- ✓ Maintain a professional image and understand that you are representing the county and its values

## INCENTIVES:

While there are no requirements for how often you must post, we do offer incentives such as gift cards to local businesses and all-inclusive overnight stays after you have posted a certain amount by the end of the calendar year.

## JOIN US!

Scan the QR code below to meet our current ambassadors and apply to become an ambassador yourself.

*Apply now:*



### Economic Development & Tourism Department

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